

EXECUTIVE SUMMARY
ECONOMIC DEVELOPMENT & DIVERSITY COMPLIANCE DEPARTMENT
SUPPLIER DIVERSITY OUTREACH PROGRAM
REPORTING PERIOD: AUGUST 1 - 31, 2019

The new Economic Development & Diversity Compliance Department (EDDC) oversees the District's Supplier Diversity Outreach Program (SDOP) and operates through Standard Operating Procedures in accordance with The School Board of Broward County, Florida (SBBC), Policy 3330. Policy 3330 was adopted to remedy the ongoing effects of identified marketplace discrimination that continues to adversely affect the participation of Emerging/Small/Minority and/or Women Business Enterprises (E/S/M/WBE) in all solicitations and awards of contracts for the purchase of services, goods, or supplies.

This EDDC Report comprises three (3) sections and provides SBBC an update on the continual progress of the program.

• **Certification Report**

In the reporting period, seventeen (17) Certification applications were approved, and four (4) applicant firms were denied resulting in twenty-one (21) applications processed. At the close of the reporting period, a total of seven hundred and eighteen (718) firms were certified.

There were two key attributable factors that impacted the current certification levels. These include:

- Expired Certifications
- Denied Applications

In August 2019, seventeen (17) firms expired, increasing the total number of expirations in FY 19/20 to thirty-eight (38). To date, five (5) firms have applied for Re-certification, and thirty-three (33) remain outstanding. EDDC notifies expiring firms ninety, sixty, and thirty days prior to expiration, via mail, email and phone, respectively, in an effort to retain firms in the program. EDDC is continually working to reclaim expired firms by engaging them to pursue procurement opportunities.

Denial activity decreased fifty (50) percent from July 2019 to August 2019. As a result of the eligibility requirements of Policy 3330, the reporting period ended with four (4) applicant firms denied. Two (2) firms did not meet the Supplier Diversity Outreach Program Policy 3330 Significant Business Presence requirement, one (1) failed to submit the required supporting documents, and one (1) graduated as a result of exceeding the size standard threshold for its industry. In the current fiscal year, SDOP has denied eight (8) applications.

In summary, the total number of approved certifications for FY 19/20 would be sixty-nine (69) if these factors did not apply.

• **Compliance Report**

In the reporting period, Compliance activities for the month of August 2019 included the review of twenty (20) solicitation evaluations. Seventy-five (75) percent, or sixteen (16), evaluations reviewed were for Invitations to Bid. In addition, two (2) Request for Proposals and two (2) Request for Quotes were reviewed. In August 2019, forty (40) percent of the prime bidders, or eight (8), were M/WBE firms.

• **Outreach Report**

The EDDC's outreach team facilitated and participated in three (3) outreach events in August 2019 and made direct contact with ninety-nine (99) firms, stakeholders, and community partners. Currently, the SDOP is confirmed to host or participate in five (5) additional upcoming events. In addition, the team provides notifications of industry-specific Procurement & Warehousing Services bid opportunities to targeted suppliers, as well as weekly notifications of active solicitations.